



broadcast clip

Station :	ABC 666 Canberra	Program :	Drive
Location :	Canberra	Producer :	Ms Virginia Jones
Aired On :	19/02/2009 4:15:41 PM	Duration :	5 mins 08 secs
Compere :	Louise Maher	Summary ID :	C00033770682
Demographics :	Male 16+ 3300 ABs 2800	Female 16+ 4100 GBs 4700	
Interviewees :	Phillip Lewis, Class Movies founder		

Interview with Phillip Lewis, Class Movies founder, talking about his work with filming children in classrooms and selling the footage to their parents. Lewis says that his company films children in the classroom environment, condenses that footage to a watchable DVD in distributes it to the parents. Lewis says that he's trailing his idea in indigenous communities. Lewis hopes this can help show communities how much fun people are having in school in an effort to lower truancy and raise enrolments.